

# ATEVAL

In a solemn and natural ceremony, on the occasion of the Europe Day celebration, ATEVAL, the Textile Entrepreneurs Association of the Valencian Region), has received the award “Best European Project of the Valencian Region 2014”.

## LA GENERALITAT VALENCIANA HAND OVER TO ATEVAL THE AWARD “EUROPEAN PROJECT OF THE C.V. 2014” IN INNOVATION MODALITY

ATEVAL president, Mr. **Vicente Aznar**, accompanied by the president of the Innovation Area, Mr. **Jorge Mataix**, the General secretary of the association, Mr. **José Serna** and the director of International Projects, Mr. **Carrasco**, has gather up the award ‘Mejor Proyecto Europeo de la Comunitat Valenciana 2014’ to the innovation, delivered at the “Conselleria d’Hisenda i Administracions Públiques del Govern de la Generalitat”.

Attended by the Conseller d’Hisenda, Mr. **Juan Carlos Moragues**, Mr. **José Vicente Morata**, the President of the Valencian Commerce Chamber has entrusted the award.

**The Valencian Administration has rewarded ATEVAL because of his technological innovation with the aim to create value in the textile area.**

Vicente Aznar has stood out the public-private collaboration which has caused that ATEVAL had lead an international committee of fourteen Corporations which develop pan innovative Project to incorporate the technology in the textile material which is part of the maritime rescue equipment. The president has indicated that “The textile also saves lives”.

The problem with the location in real time of the potential accident and wreck victims, as in the ship inside as in the water, has been technologically cover by the LYNCEUS Project, coordinated by the enterprise RTD Talos Ltd. (Cyprus), with the participation of The Association of Information Technology Companies of Northern Greece (SEPVE) (Greece), G. G. Dedalos (Cyprus), Optionsnet (Greece), Campi (Italia), La Cámara Científica y Técnica de Chipre, ADIMDE (País Vasco), Signa (Cyprus), CSEM (Switzerland), Maritime Institute of Eastern Europe (Cyprus), Limassol (Cyprus), Louis Cruisses (Cyprus), Lloyd’s Register (United Kingdom).

This technological project supposes a great quality leap in the procedures and protocols of the maritime rescue in all kinds of disasters and accidents with people who dispose a basic equipment which can incorporate that technology.

Basically, it consists in portable devices connected wireless which allow the location, the tracking and the rescue of people as in a ship or in the sea, as much as the safe evacuation of the ships during an emergency,

# ATEVAL

with the consequent resources and procedures optimization of maritime rescue.

As Felipe Carrasco, Director of International Projects at ATEVAL said, "The Lynceus Project" has already been developed and tested and honoured in the innovation category in the Lloyds List Global Award 2014. Furthermore, has been qualified as "excellent project" by the Directorate-General for Communication Strategy, Corporate Communication Actions & Eurobarometer of the European Commission and included as "success case" in the promotions of the Horizonte 2020".

## **The 'ATEVAL boost' in innovation and project development is a competitive difference in the Valencian corporate strategy.**

The ATEVAL commitment with the I+D+i take into account many facets of the strategic development of the textile area and propel the company initiatives as a competitive opportunity of the Valencian industry. In this case, besides, transcend his paper in the territory thanks to the international recognition, which as organisation, suppose the LYNCEUS Project development, who is the added value recognised by the Generalitat Valenciana.

The ATEVAL participation in LYNCEUS Project supposes, also, an opportunity of transparency of the knowledge and the technology of the enterprises associated and it illustrates all the potentialities of the sector in an international level.

The Conseller d'Hisenda i Administracions Públiques has closed the act with a reflection about the Spanish belonging to the European Union and the opportunities which suppose the reception of the Structural Funds to the economic and social development of the Comunitat Valenciana.

More information:

Felipe Carrasco, International Projects Director of ATEVAL Telephone: +34(96)2913030. e-mail: [felipe@ateval.com](mailto:felipe@ateval.com)